

AVANT Up

Elevating the
Inflight Entertainment
Experience

THALES
Building a future we can all trust

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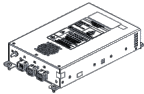
AVANT Up brings the most relevant digital experiences of today and tomorrow to your passengers

- 4K HDR smart displays to immerse passengers
- Dynamic power supply to charge laptops and other devices rapidly and without limitations
- Immersive digital experiences
- Robust tools to maintain IFE system health
- Offerable for linefit or retrofit single and twin aisle commercial aircraft



Optiq

True 4K QLED High Dynamic Range



Pulse

Smart power management



Digital

Customizable Experiences



Deliver truly personalized experiences to connect passengers with your brand

AVANT Up Optiq seatback displays offer unrivaled picture quality

- 50% more reliable
- 30% lighter in weight

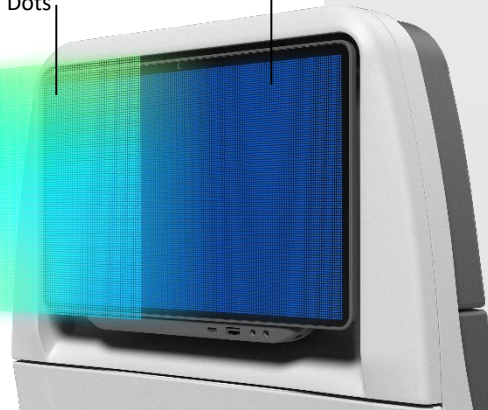
Transform the passenger experience with the most cinematic viewing moments in the air



QLED Advantage for Aircraft Cabin Viewing

Quantum Dots

Blue LEDs



20"



17"



15"



13"



11"

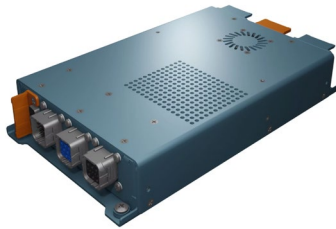
Pulse is the only linefit power solution that eliminates today's 'first come, first serve' power allocation

- Power all devices regardless of who plugs in first
- Compact design increases leg space for passengers

Smart power, no limits, now and into the future



CRYSTAL
CABIN
AWARD®
WINNER 2022



Pulse



Remote Power
Outlet



60W + 10W

USB-C

USB-A

Combined with our suite of digital services AVANT Up:

- Maximizes revenue opportunities
- Enhances passenger engagement
- Optimizes operational efficiency while delivering memorable personalized experiences
- Connects passengers more deeply with your brand.

A comprehensive suite of digital services that drives unique experiences, maximizes ancillary revenues and delivers data-driven efficiencies



Drive Passenger Engagement



Meals & Beverages



Content & Wireless Delivery



Personalized Recommendations

Improve Revenue Generation



Destination Services



Dynamic Advertising



Payment

Achieve Operational Excellence



Inventory Optimization

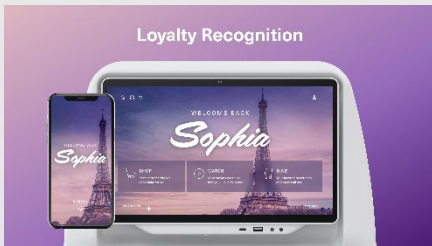
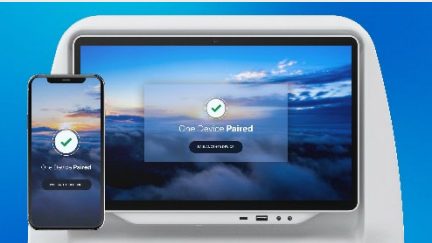
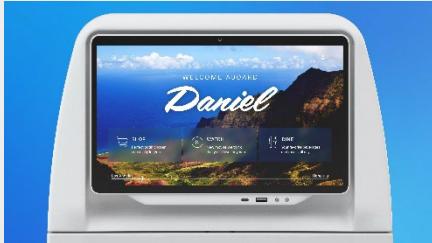


Analytics

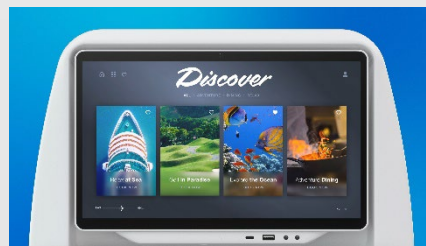
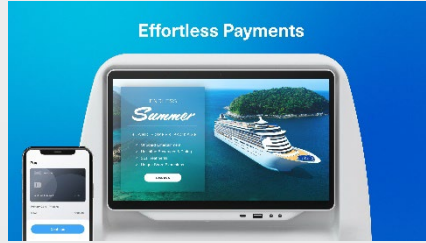


CRM Extension

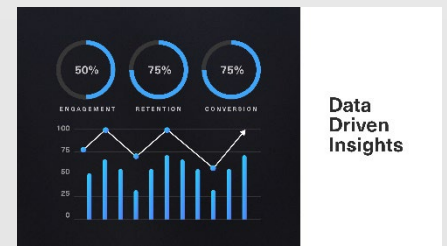
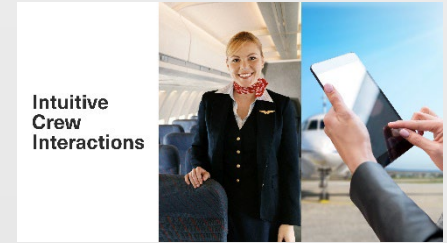
Passenger Engagement



Revenue Generation



Operational Excellence



Passenger Engagement

Always have the freshest content to increase passenger engagement and brand differentiation with our latest digital solutions

Revenue Generation Opportunities

AVANT Up is designed to enhance your business outcome, and maximize revenue potential

Operational Excellence

Maximize crew efficiency to deliver special experiences that increase passenger loyalty

The future is now
with **AVANT Up**



THALES

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